



Learning Area

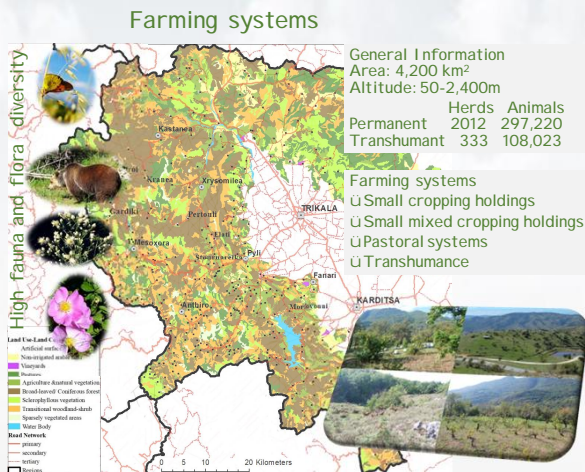
THESSALY - Greece

*The sustainable reconquest of the region:
Building our horizontal governance to better manage
and promote the HNVf heritage*

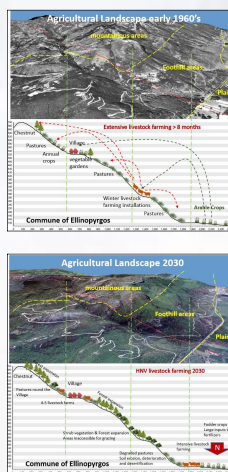
Coordinator: University of Thessaly



Baseline Assessment



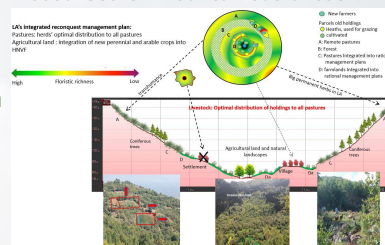
Transects



Driving forces

- Emergence of new types of HNV farms (aromatic herbs, beekeeping) specially by young people.
- Bottom-up initiatives for new cooperation forms
- Diaspora's support on sustainable valorization of the local resources of mountainous areas

Vision



- Creation of an informal Support Coordination Center for farming systems
- Producers network

Mosaic of dense forests, openings, permanent pastures and mixed herbaceous/ agricultural areas

up to 1960's: Traditional productive system

1960-1980's: attraction of the plain

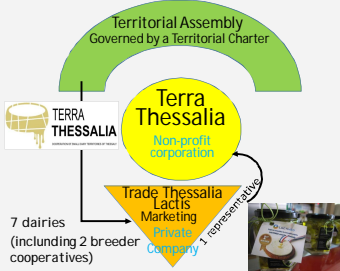
1980-2010: Entrance to the EU (1981)

2010 +: The crisis an opportunity for the LA?

Innovations in LA Thessaly

1. Terra Thessalia: cooperation of small dairy territories

2 breeder cooperatives, 7 Cheese makers, 2 Development Agencies, 2 Cooperative Banks, 3 Universities (10 Labs)

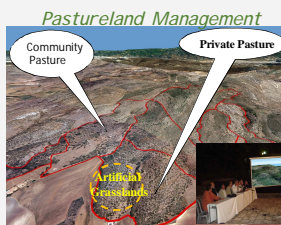


2. Participatory Guarantee System

It guarantees the quality and identity of products through traceability and the use of modern technologies and methods

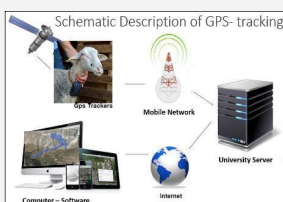


3. Public participation and consultation 3D-Mapping



- 3D-GIS for Spatial Representations
- Public Participation Procedures
- Registration of Information in Spatial Databases

4. GPS Tracking
Monitoring the flocks' movements through the GPS-tracking platform

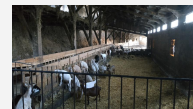


Cross Visits

to Sweden
14-17/5 2018



to France
3-5/10 2018



Bulgaria team visiting LA-Thessaly
13-15/6 2018



Opportunity of acquiring knowledge/experience and developing further cooperation among partners (Local & HNV-Link level).

Dissemination - Key Elements

Regional & Local meetings



• Promotion of extensive farming activities and their benefits for environment, biodiversity and consumer's health.

• Acquiring solutions on pasture issues.

• Tools for the promotion of quality and identity products.

• Commitment of the local bodies to support the informal farmers' group.

Innovation Process

Partners:



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