



Common Template

Learning Area “Action Plan”

for brokerage activities on High Nature Value Innovation Projects

WP4 – Deliverable 4.7

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Learning Innovation and Knowledge



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Why an Action Plan?

Working on innovations targeting the socio-economic viability of HNV farming while maintaining their environmental characteristics, is a double challenge. While the concept of HNV farming insists on the link between the technical/economic functioning of the HNV farming systems and biodiversity attributes, maintaining their socio-economic viability may mobilize other concepts, particularly those which place HNV farming in its broader local and regional perspective.

This is the reason why, through HNV-Link Network, it has been decided to locate the innovation process in HNV areas (territories), where it must be embedded in a specific macro agro-ecosystem (agrarian systems) AND a specific territorial institutional setting. As a consequence, in the previous phases (i.e. *Framing and Shaping Phases*, from March 2016 to September 2017), the Network's activities have constituted 10 "Learning Areas" as the basic infrastructure for organizing brokering and dissemination activities on HNV innovations.

Through the "Baseline Assessment" (WP1) and the "Collection of Innovation at grassroots level" (WP2), each LA has described an "innovative territorial setting for HNV-farming". They have developed an "HNV Vision" as a sustainable desirable future for HNV farming in the area, and have identified related challenges to be overcome in terms of "HNV innovation gaps and needs".

Therefore, in this new phase of development (Using Phase), the objective is to use HNV-Link network as a kind of "experimental innovation support service instrument" that will strategically address those challenges through innovation brokerage activities (peer learning exchanges, innovation transfer, communication dissemination activities, advocacy, etc.) and learn from these ten different innovation processes.

We hope that each specific experience will contribute to better answer the needs and common challenges of HNV farming in the EU.

How to build and use it?

This Action Plan will be a central document to organize the *Using Phase* (October 2017 to December 2018). It will serve as:

- A common ground for exchanges between Learning Areas within HNV-Link network
- To adapt a set of generic innovation brokerage activities to different HNV areas and contexts
- To keep tracks of the innovation process itself (activities, phases, choices made, difficulties, solutions, next steps etc.) and of our learning processes (as brokers, shareholders, academics, etc.)



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- To ensure coherence and complementarity of the different activities with a strategic innovation project of the area (the Vision) and its environmental and socio-economic dimensions

This Action Plan is thus conceived as an iterative and cumulative document. It is complementary to the generic “Guidelines” or “Methodologies” provided by the WP Leaders on the different activities, namely: the cross-visits, the dissemination activities and the LA regional meetings. It will gradually include the different notes and reports that each LA will have provide after each activity.

- A general LA Action Plan template, common to all LAs was discussed during our present NM2 (Draft V.0) and proposed in November 2017 (D4.7) as a Version V1.0. Then each LA coordinator will work on it and will enrich it during the course of the project, with the contributions of all actors included in this social process (LA Lead Partners and other contributors).
- The first building block of the Action Plan (Starting Point) serve as a reference point for the innovation process and will be formulated at the beginning of the Using Phase (October - December 2017), as a “digest” of the results of the previous Phases (Baseline Assessment WP1 & Innovation collection and scoring WP2).
- The different categories of the LA Action Plans will be updated by the LA Coordinators all along the Using Phase, whenever they judge it is important.
- The LA Action Plans will be shared and discussed with the whole network at the occasion of the 2 (virtual) coordination meetings (V.1 in March 2018 (CM#4) and V.2 in September 2018 (CM#5)). Cross-readings between LA could be envisioned as a preparatory stage of each Coordination Meeting. Finally, the main conclusions of each Action Plan will be presented during the 3rd Network Meeting in Brussels.
- The 10 LA Action Plans will constitute, in their final version (due for December 2018) the material for two important outputs of the Using Phase: Synthesis on innovation transfer (D4.8) and Synthesis on LA regional meetings (D4.10). Those deliverables aims at informing the specificities of HNV innovation processes throughout EU territories within a common and open innovation model.

The Action Plan is thus, an important tool. It is an iterative and reflexive document. It aims to store and keep track of an innovation and brokering process. It will be a central document presented and discussed in our third Network Meeting, in Brussels, in December 2018. In order to make explicit the maturation and evolution of your innovation project, please be careful and indicate the date of all your inputs to the Action Plan.



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Learning Area Dalmatian islands

“Action Plan”

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From October 2017 to December 2018

Version V 1.2



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1. Starting point

This first section will be the reference point for each narrative of “HVN innovation process” at LA level. The aim is to briefly summarize the following three points:

- *The HNV Vision: challenges & actors analysis (cf. for instance the discussions and results highlighted during session 1 of NM#2)*
- *The Innovation situation @ LA level: scoring (cf. for instance the discussions and results highlighted during session 2 of NM#2)*
- *The LA strategy: Innovation needs to be addressed as priorities (cf. for instance the discussions and results highlighted at the beginning of session 3)*

This will be done using materials and conclusions from the Shaping Phase (Atlas, Compendium, Innovation Fair Workshops, etc.).

However, throughout the course of the Using Phase, some priorities can be re-assessed; the Vision can be improved and included new elements. Do not hesitate to keep a written record of all the events and information that contributed to the consolidation of the HNV Vision.

1.1 HNV Vision of Dalmatian islands

Date	Your text – notes – pictures/tables, etc.
(10/7/2017)	<p>Slogan</p> <p>Preserved mosaic landscape as a result of interrelationship between low intensity agriculture and rural tourism based local resources and top quality products.</p> <p>Short Description of the Vision</p> <p>The current trends as described in the BaU scenario suggest that the development of current trends such as touristic development with land abandonment in the inland together with scarce agricultural activities on the island is the likely outcome. This is to result with the detriment of the HNV areas. e.g. on the shore the intensified urbanization due to pressures from farm tourism will result in the spread of construction land to the detriment of traditional olive groves. In the inland areas of the islands expansion of scrub and forest will result in further closure of the landscape. The above mentioned scenario renders unattractive LA both as a place of HNV agricultural activity and the place with agrobiodiversity as its major asset in terms of tourist attractions. A policy focused on the support of the HNVf in the islands is required in order to foster sustainable development of the overall island economy.</p>



The vision of preserved mosaic landscapes is feasible as all the necessary conditions already exist in the area (farming is more and more linked to tourism and there is a high tourist demand for local services and products that combine environment and quality). What makes this Vision sustainable is its embeddedness in the local context and its grassroots component. It is based on a multi-stakeholder partnership of LA's actors that are engaged in both planning and execution of interventions that are to tackle pressures and impacts on the HNV landscapes in the LA and prevent actions that are to its detriment. Multifunctional role of these actors in the HNVf system that is set on the scale of every community and their respective biodiversity landscape is to ensure the longevity of a policy that is to support HNVf in the islands.

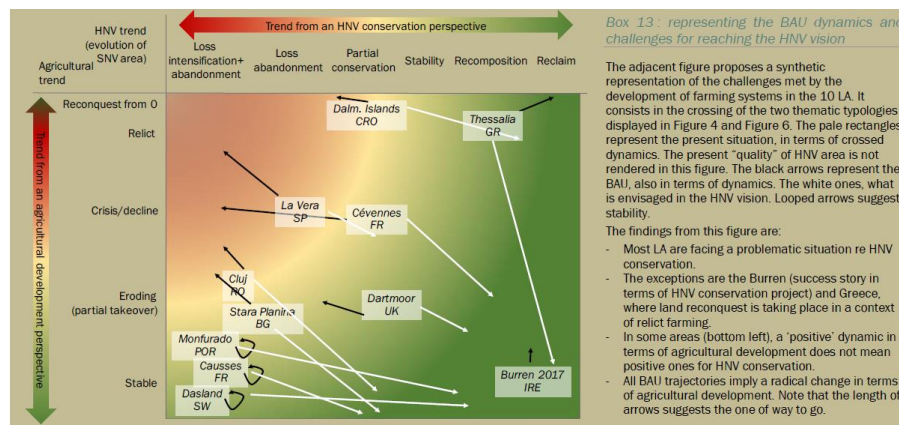


Figure 1 : BAU dynamics and challenges for reaching HNV Vision, HNV-Link Atlas , p. 70

Visual

During one year of field work and continuous meeting that were done with different stakeholders across all the islands that encompass the LA in the process of drafting the Baseline assessment a Strategic Environmental Analysis of part of the learning area was done. During these process major threats and territorial dynamics has been mapped and are outlined in the visual.

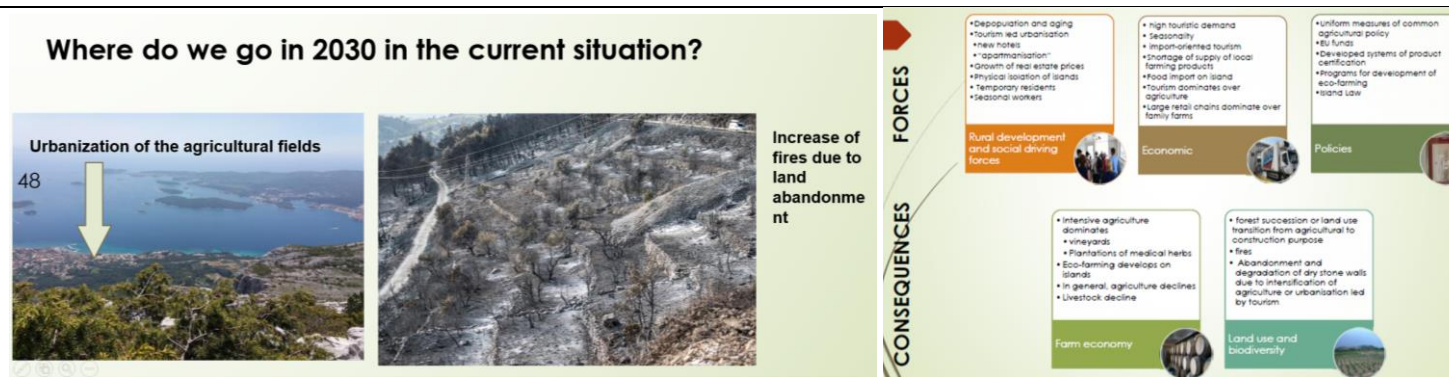


Figure 2 : BAU in LA Dalmatian islands

Actors' typology

Who are the main key targets to engage in the LA HNV Vision? What are their relations to the territory? What are their interests in contributing to the Vision (Beneficiaries versus Attendees)? Etc. Below, an example of actor typology, but other strategic display can be better adapted to your situation. The aim is to have a first "strategic mapping" to show how the situations has evolved throughout the using phase.

For the establishment of the HNV vision key is to establish an ecosystem of actors who will have a concrete interest in delivering the HNV vision to the LA Dalmatian islands. This ecosystem of actors involves local farmers and entrepreneurs as well as the overall civil an public community of the islands that are to be supported by the national AKIS in this process. The AKIS actors consisting of Agricultural advisory services, Local Action Groups, schools, universities and other "local experts", local and regional development agencies and lastly but most importantly management authorities of the protected areas in the LA.

	<u>Internal</u>	<u>External</u>
Private	- Traditional farmers and producers to whom this is a primary source of income	- Absentee land owners - Church - State

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		<ul style="list-style-type: none"> - Farmers and producers to whom it is an additional source of income - Local entrepreneurs - New comers (diaspora coming back an investing in tourism and agriculture) - Young people: new generation of farmers that is highly educqted and interested in pursuing more environmentally friendly agricultural practices using modern technologies 	<ul style="list-style-type: none"> - Investors in large farming, energy, tourist projects,
	Collective	<ul style="list-style-type: none"> - Cultural associations (such as Kumpanija) that foster the protection of the overall patrimony - Slow Food Peljesac - Slow Food Presidium Peljeski varenik - Municipal authorities, specifically local boards that organize community activities in villages - Cooperatives for olive oil production and wine 	<ul style="list-style-type: none"> - Universities /Research institutions <ul style="list-style-type: none"> o International Institute for Island Development “MIRO” o University of Dubrovnik, University of Split o Faculty of Agriculture Zagreb - Regional authorities <ul style="list-style-type: none"> o Agricultural authorities o Rural Development authorities o Forestry authorities o Environmental authorities o Regional development agencies o Local Action Groups - Local Development agencies (Agencies of specific municipalities, such as KORA, ORA, BLARA for the town of Korcula and municipalities of Orebic and Blato) - Management authority of National Park Mjet, Nature park Lastovo Islands and other public institutions that are managining protected areas in the LA - Environmental NGOs (NGO Sunce, NGO 4 Grada Dragodid, NGO Mala Sirena, NGO Dobra Dobricevic and other..) - Island social enterprises (such as Aktiva Brac)



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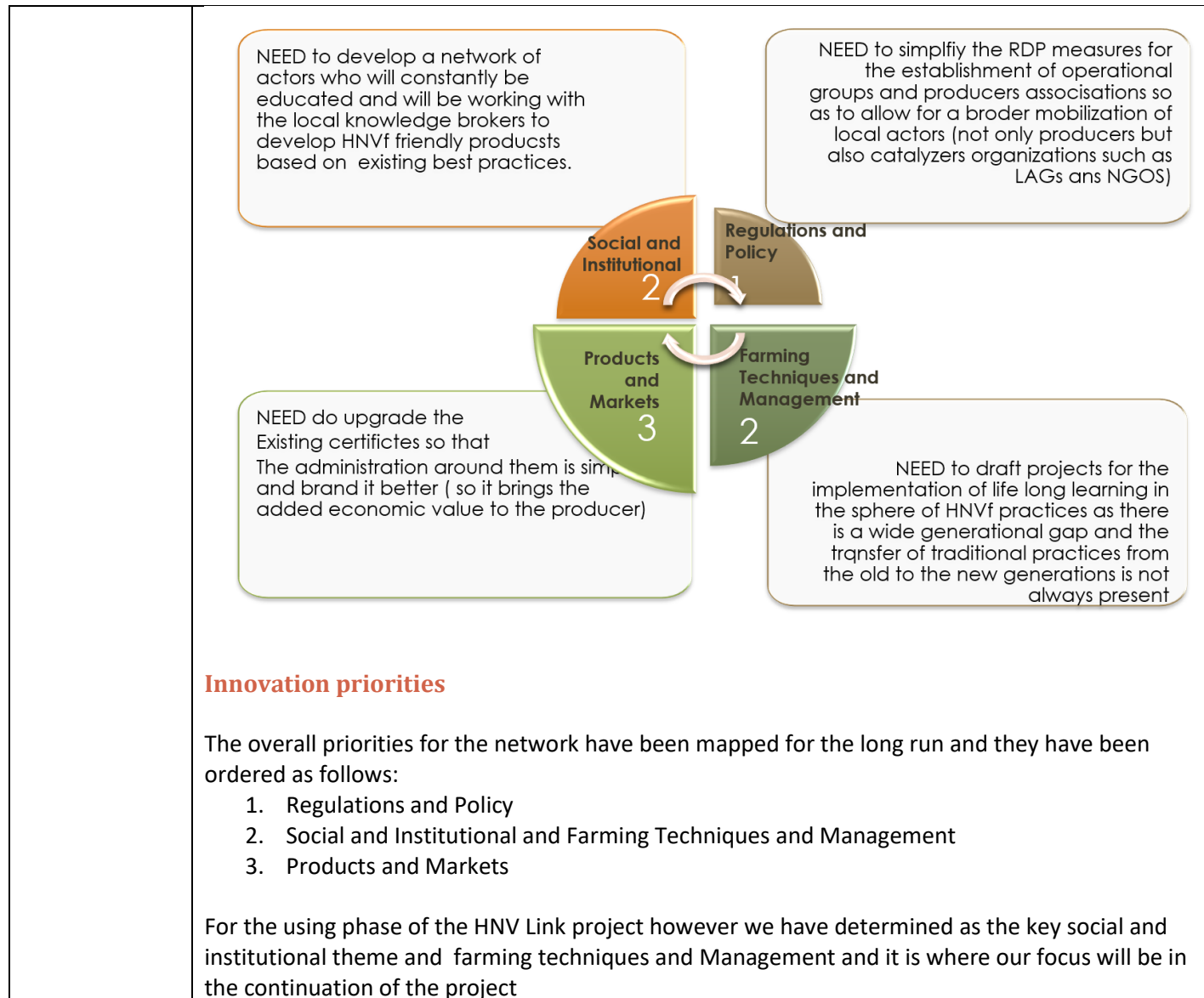
Figure 3 : Actor typology of LA Dalmatian islands (*adapted from the HNV-Link Atlas, p. 57*)



1.2 The Innovation Situation in Dalmatian islands

Date	Your text – notes – pictures/table
02/10/2017	<p>Innovation scoring</p> <p><i>Each innovation theme (e.g. social & institutional) is scored on a 0-5 scale. 0 = insignificant, nothing is happening to address the needs of HNV under this theme; 1 = Few innovations and overall impact very small, many HNV issues not addressed at all; 2 = Several innovations, some with significant effects for HNV, but not at the necessary scale; many HNV issues not addressed effectively; 3 = Several significant innovations, with at least some of them addressing HNV issues at the necessary scale; but some important issues need to be addressed more effectively; 4 = Many significant innovations, the main HNV issues are addressed at the necessary scale; but there are still some smaller issues that need to be addressed more effectively; 5 = Innovation is addressing effectively all the main HNV issues under this theme, needs are being met right across the LA.</i></p>





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05/2018	Meeting with the polish Local Action Groups to frame the Beefriends project to foster exchange in management practices between the beekeepers. The project is to start in December 2018 and will be a transnational LEADER project between 2 polish and 2 Croatian LAGs



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1.3 The LA Dalmatian islands strategy as HNV Learning Area: making choices

Within the time frame of HNV-Link project, there is a need to narrow the innovation needs and priorities raised up in the “innovation situation analysis”, in order to realistically target activities and means that can make the difference for HNV challenges. Making explicit such strategic choices is a pragmatic posture, which is building both on a strategic understanding of the situation and the wise use of windows opportunities, favorable circumstances, and sometimes unexpected events, etc. It is expected that this section may evolve during the course of the Using Phase.

Date	Your text – notes – comments - pictures/table
20/10/2017	<p>Overall Objectives To achieve the vision of <i>preserved mosaic landscape as a result of the interrelationship between low intensity agriculture and rural tourism based on local resources and top quality products</i> plan is to promote in the LA ecosystem of islander actors, ranging from producers, public actors to consumers (including tourists) in order to increase the knowledge on HNV and its potential value in the LA.</p> <p>Priorities <i>First priority is to define territorial projects that will foster implementation of the established HNV vision and link it to possible funding. This is to be achieved by creating an island based ecosystem of actors devoted to achieving the HNV vision and by building island specific, territorially embedded, projects.</i> <i>Second priority is to define project holders and opportunity for funding. This is to be achieved through islander HNV ecosystems.</i></p> <p>Specific Objectives</p> <ol style="list-style-type: none"> 1. Create an ecosystem of actors on Lastovo, Korcula, Peljesac and Mljet 2. Create an LA based platform of actors that will be coordinated by the newly established MIRO Institute and managed territorially by local action groups: LAG 5, LAG Brac and LAG Skoji after the end of the existing project 3. Implement territorial projects that will foster establishment of the vision by shrinking the gap between BAU and Vision. Projects aimed at capacity building and networking on the local and regional scale <p>Main Actions In order to implement objective 1:</p>



- we will have formal and informal meeting with islander actors through 2018 and will organize activities that will support knowledge exchange and networking between actors of different profiles on the island that have not before been working that closely together. We will organize a conference on health tourism on the island so as to bring the representatives from the health industry, AKIS and the farmers together at the same table to discuss to possibilities of working together. Aim is to create an multistakeholder environment for innovation and trans scalar cooperation.
- During our monthly office days in Peljesac and Mljet we will organize informal gatherings where we will discuss with farmers how the their investing in agriculture can be inlined and supported via existing and future HNV measuers

In order to implement objective 2:

- We will have regular meeting between islanders LAGs within the LA so as to coordinate our activities in the field regarding HNV dissemination. Colleagues from LAG Brac and LAG Skoji will present the project to their local farmers and see what possible investments farmers in their islands plan that could foster implementation of the vision and further revitalization of its mosaic HNV landscape

In order to implement objective 3

- We will Implement LEADER transnational cooperation project Beefriends that will foster cooperation between HNV beekeepers in the LA and foster knowledge exchange with the colleagues from LAG Moslavina and two polish LAGs
- Apply "Rural 3.0" Erasmus + Knowledge Alliances project to kick start a another project that will bring the notion of service learning in our LA as a new way of connecting academia and us, the rural actors

Actors

We have mapped our ecosystem of actors per scalar basis, delineating them between four major scales. This scalar delineation also depicts their engagement in the networking process as the idea is that all who participate benefit.

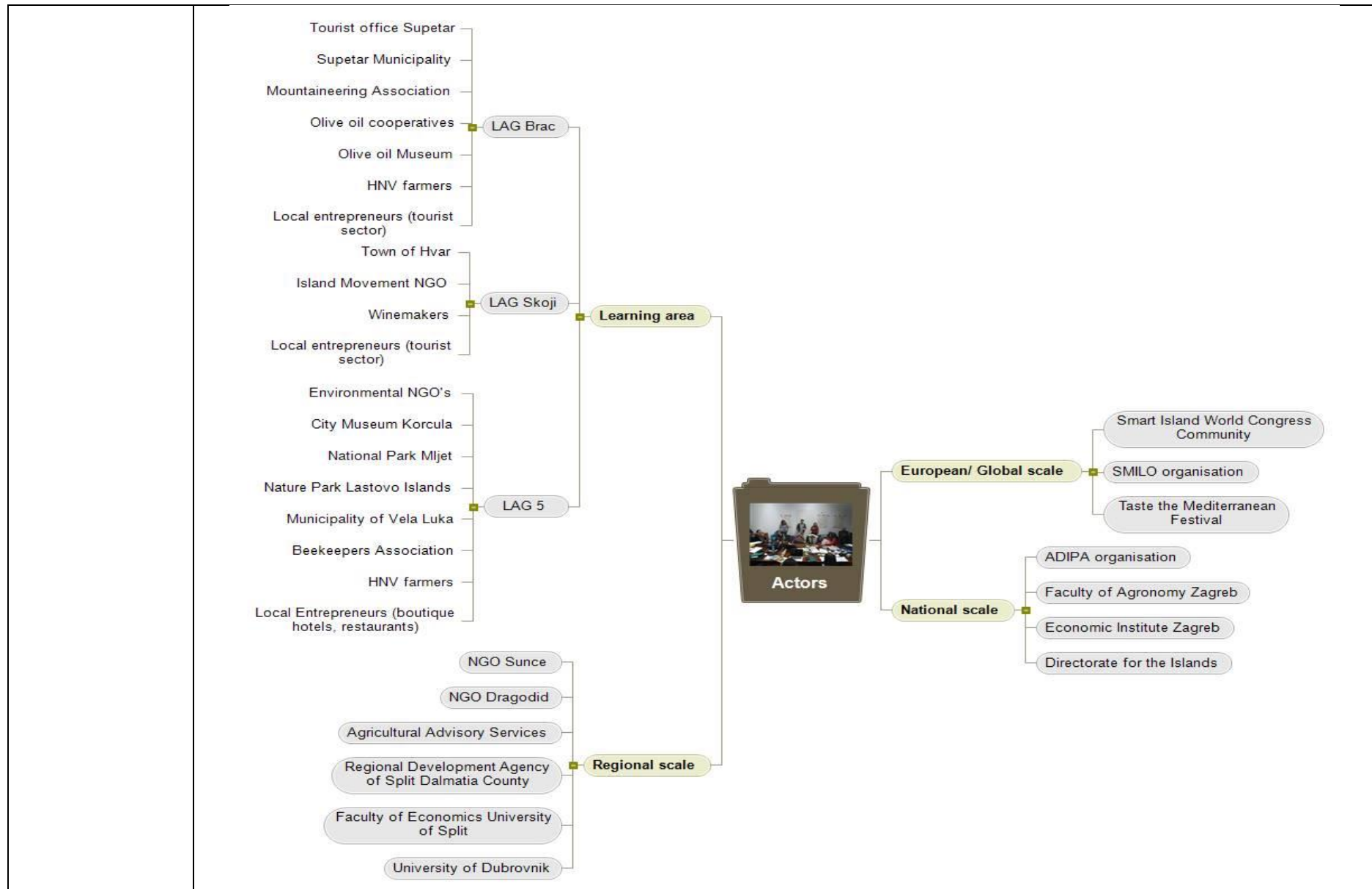
Actors that are depicted on the European and global scale have helped us better position the importance of HNV island landscape but they have also benefitted as they have enriched their own programme by giving space to the HNV story of our LA.

Actors on the national scale are research institutions and policy makers who have informed our network on the legislative boundaries an its perspectives while on the same time informing on the perspective of national legislation and how our network can fit and benefit from them. In our collaboration with research institutions we have done a knowledge exchange. We have informed their research and also have given them information on how their research is relevant for what we are doing in the field, also defining the funding possibilities for new projects where we can use their research to start HNV projects in the islands that will not only have an experimental element but more of a hybrid approach to research where science is strongly entrenched to the conscrete needs of the territory.



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Risks

Identify and describe the potential risks of the LA Action Plan strategy's implementation, the analysis of their possible consequences on the expected achievements, and make a list of proposed risk mitigations measures (actors interest, means, etc.)

Risk	Probability	Assessment	Mitigation measures
Lack of long term commitment of the actors involved	Long history of cooperatives and community organization	If the vision is to be implemented it is a long term project and crucial is to have long term engagement of actors (institutions). Due to the mobility of human capacity it might be either a risk or an opportunity	Establish regular communication between partners and the overall ecosystem of partners keeping them informed and engaged in overall activities
Interpersonal conflicts	Medium	It could be a problem in some cases for the cooperation and networking	Using a clearly predefined set of participative methods and focus on working in small groups instead wider workshops if there are strong conflicts.

Best Practices

There are not a lot of innovation in terms of HNVf as a concept that is being deliberately promoted, but there is broad range of practices and products that have the potential to revitalize HNV farming systems and its natural area.

The innovations being presented are the innovation that foster HNV type 2 that is mosaic landscape and the practices of sustainable tourism development in the learning area.

LEADER have the funds and the measures to promote and educate local stakeholders on both HNVf and its potential in terms of environmental services and its economic potential in the field of rural tourism. Rural tourism is seen through the paradigm of sustainable development where rural development is seen as a deliberate process of sustained and sustainable economic, social, political, cultural and environmental change, designed to improve the quality of life of the local population of a rural region (Norrby et al., 2003: 4)

The area has an example of social and institutional innovations on a local scale through the actions and projects of LEADER organisations and Slow Food movement but they are not supported or transferred on a broader scale.

Examples of best practices are actions that are based on private initiative with the help of LAGs or organisations such as *4 grada Dragodid*. They are an NGO that is promoting and re-actualising the dry stone skills and heritage through workshops, field research and media. In 2011 they were awarded Europa Nostra (EU prize for cultural heritage) in training/raising awareness category. Innovation in the area is slowly increasing as more and more young people come to the islands in a quest for an alternative to the urban turmoil.

HNV innovation is closely linked to practices of sustainable tourism development where many local actors see HNVf as a way for conserving the landscape features and natural value while securing a necessary income.

Timeline

Establish a LA action plan calendar (or Gantt Chart) for the Using Phase of the project to show the proposed schedule of activities (Cross-Visits, Regional Meetings, etc.)

Action	2018												2019			
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr
1.Enable the cooperation for HNV innovative actions																
1.1. Meetings with the LA stakeholders																
1.2. Meetings with policy makers																
1.3. Building projects																
1.4. HNV Link follow up projects																
2. Organization of regional meetings and cross-visits																
2.1. Regional meetings																
2.2. Cross visit to Romania																
3. Communication an promotion of the project																
3.1. Participation at the SMART Islands World Congress																
3.2. Participation in the working group for drafting the new Island Act																
3.3. Present the project at regional and local radios and TV stations																



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19/01/2018	<i>After the kick of meeting in Lastovo Nature Park Lastovo islands enters the HNV Link Network as one of the key actors on Lastovo. HNV vision needs to be operationalized via specific, territorially embedded projects</i>
01/06/2018	<i>After the Regional meeting on Hvar a new external actor merges with the network, international Taste the Mediterranean festival. Plan is set that next year within the framework of the festival LA Dalmatian islands HNVf farmers present their products and way of doing agriculture</i>
26/06/2018	<i>After the Conference on health tourism in the islands organized by municipality of Vela Luka, EU MEP Ruza Tomasic and LAG 5, Directorate for the islands (Ministry of regional development and EU funds) express strong support to the HNV vision of the LA Dalmatian island and expresses interest in incorporating it as an element of added value in their programming documents</i>
30/08/2018	<i>Within the kick of meeting of LA Dalmatian islands local action groups Tourist Board Supetar from the island of Brac joins the network as a key actor on the island of Brac helping us fram “DalmaTIMski otoci” LEADER Cooperation project that is to serve as a national follow up of the HNV Link Network</i>
20/09/2018	<i>After the establishment of the Island Committee for Lastovo within the SMILO Island of Lastovo project, that was to deliver tailor made projects to foster HNV vision on the island of Lastovo, Directorate for the islands declares its full logistical and technical support to the project</i>



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2. Innovation exchanges – Cross Visits

Peer learning exchanges between LA will be implemented through Cross-Visits. These cross-visits/operational study tours will involve key actor groups. They will discuss the innovations in their real agro-ecological and socio economic context, to better understand the possibilities of transfer. They will be organized according a common methodology.

This chapter of the “LA Action Plan” will take stock of the different innovation exchanges that have been organized during the Using Phase: objectives, implementation, results, through: A Visit Report (from the Visiting LA), A Host Report (if the LA is hosting some Cross Visit), Next step and follow-up activities: a follow up of the innovation transfer process.

2.1 Visit Report(s)

A more detailed Cross-Visit methodology will be issued in the first months of the Using Phase. It will specify and enrich those general guidelines. However, the following core questions should be addressed in the Visit Report(s):

See Annex 0.

2.2 A Host Report(s)

A more detailed Cross-Visit methodology will be issued in the first months of the Using Phase. It will specify and enrich those general guidelines. However, the following core questions should be addressed in the Visit Report(s):

La Dalmatian islands didn't host any visits

2.3 Next steps and follow-up activities?

In this section, the aim is to provide a follow up of the cross-visit and keep track of the Innovation transfer process: its achievements and its limits. Indeed, transferring HNV innovation which are context-based (as highlighted in the HNV-Link Compendium) into another context is a challenge in itself.

Please describe how you will follow and support the innovation transfer? What can be transfer? How? Who will be part of the transfer? What is the time frame (short agenda)? And what are the expected results?

Date	Your text – notes – pictures/table
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10/2018	As a follow up of the cross visit media publications have been made and disseminated
11-12/2018	Meetings with the LA Dalmatian islands LAGs to frame the LEADER cooperation project
12/2018	Beekeepers LEADER cooperation project, visit to Poland

As stated before, our innovation transfer was focused on linking actors and existing initiatives in the LA closer together so as to have a multiplicative effect on actions related to the implementation of the HNV vision



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4. LA regional meeting(s)

Objectives of the LA regional meetings::

Reaching the regional / national AKIS;

Sharing at the national/regional level the HNV Vision established through the Baseline Assessment and the set of HNV innovations collected using also the compendium of innovations collected in all LA;

Triggering a reflection on innovation process adaptation: the main pathways by which to improve the economic viability of HNV farming, failure factors/constraints, contexts which allow innovation process to take off;

Starting a larger regional network on HNV farming and innovation brokering,

Based on general guidelines, each LA Coordinator will propose to the WP4 leader a “Regional Meeting Action Plan”: concept note, materials, participant list, and agenda, and work methodology, expected results and impacts, type of reporting. This section will keep track of the different steps of implementation.

The LA Regional Meetings will play and influential role in the local dissemination process (hundreds of people are expected to be exposed to the HNV Link findings.

Therefore, depending on each LA specificities, the regional context, and means, LAs may also consider the possibility of organize a series of Regional meetings / seminars / events addressed to different audiences, goals, and purposes. Moreover, the LA could also consider the organization of the Regional Meeting within the framework of global major regional event / meeting / seminar, developed under the form of round table / session / workshop, when the goals and audiences could be reached in a better way, with the best expected impact. In these cases, the LA regional activity should be individually identified.

Reports on the regional meetings are in the annexes, 1-3. During the period of January to July 2018 overall three meetings were held on the islands of Brac, Hvar, Lastovo and Korcula with the aim of creating and islander ecosystem of devoted HNV actors and create projects that will carry through the implementation of the vision after the end of the project. The meetings overall had four main objectives:

1. To share and exchange at the national/regional level the HNV Vision established through the Baseline Assessment and the set of HNV innovations collected in all LA.



2. To trigger a reflection on innovation process adaptation: pathways, by which to improve the economic viability of HNV farming, failure factors/constraints, and contexts that allow innovation process to take off.
3. To start a larger regional network on HNV farming and innovation brokering.
4. To reach the regional and national AKIS (Agricultural Knowledge and Information Systems) actors.

Conditions allowing innovation process to take off were examined during the workshop and a number of legislative, financial and other prerequisites were detected. One of the meeting conclusions was that larger regional, preferably national network on HNV farming should be initiated. Relevant network institutions and partners were discussed, further steps were planned and possible funding sources for such a network were detected. Meeting in Brac involved Croatian AKIS actors, including the regional and national ones. An effort was made to analyse HNVF relevant actors and strategies for further involving them and building the partnerships with them were discussed.



5. Dissemination & communication activities:

In line with its HNV Vision and its “identified innovation needs” each LA will draft a “Dissemination and communication action Plan”. Those innovation brokerage activities will be envisioned in complementarity with the “Cross Visits” and the Regional Meetings.

This plan encompasses both the nature of the C&D itself (what kind of communication/dissemination methods can be used/what materials/what budget/what agenda) and the C&D strategic process (actors, successes and failures, etc.): What are ALL the key target groups that the LA should reach (in ideal world)? Which of these the LA reached at the innovation seminars? Which are still missing?

Three levels of dissemination:

Local/regional Actors – directly involved in the innovations transfers – grassroots

AKIS – go back to the AKIS

Broader Audience –

The target for the dissemination plan of LA Dalmatian islands was focused on how to valorize the HNV mosaic landscape of the islands and at the same time build projects that will kick start implementation of the vision in the LA.

In order to answer to these demands of the LA as well as to find ways in closing the research gap on HNVf that is still present for some islands we have focused on communicating the Baseline assessment, the Innovation report and the main objective for the using phase – The process of innovation transfer to the LA.

The dissemination actions were developed at three levels, as follows:

Local/regional actors:

- *Dissemination of the project brochure in different events related to the LA (mostly within the LAG 5 area)*
- *Dissemination of the project outcomes on the conference of Rural Tourism in Brac; Taste the Mediterranean festival in Hvar, SMILO activities on Lastovo...*
- *Produce press-releases on the different events organized to feed the regional and national press.*
- *Promote working meetings with local actors/stakeholders of the LA Dalmatian islands, specifically LAGs*

National actors:

- *Dissemination of the project outcomes and events through the Ministry of Agriculture (report on the cross visit on the web page of the Ministry)*
- *Participation in national forums regarding the related legislation, working groups, networks*



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Broader audience:

- *Participation on international conferences to disseminate and communicate the project results (Smart Island World Congress)*
- *Establishing cooperation with the SMILO Network*
- *Establishing cooperation with the Polish beekeepers*

Jan – Dec 2018	Creating an ecosystem of actors with whom to build new projects and disseminate on the national and international level the need to valorize HNV mosaic landscape of the islands. Publication of these events on social media, local radio and newspapers as well as on the national and EU HNV Link webpage and related social media pages.
Jan – June 2018	Organizing regional meetings and publicizing these visits in local and on-line media.
October 2018	Cross visit to Romania, publicizing the visits and the results of this visit in the local and national media



6. Conclusion: Strategic Innovation Brokerage to support HNVf

At the end of the Using Phase, a short questionnaire will be sent to all LA coordinators and will be followed by an bi-lateral interviews with WP4 leader, to harvest their experience as “innovation brokers “ for HNV area and assess the usefulness of the methodology proposed by HNV-Link network. These exchanges will be used to build the conclusion of the Action Plan.

Possibility of Cross Reviews ?

Work done under this project allowed for an establishment of an islander ecosystem of actors that will foster sustainable development and the revitalization of HNVf in the islands. LAG 5 worked as a broker in this process. Innovation itself cannot be pushed but it is however possible to create the environment that will foster the innovation process and knowledge exchange. Through the creation of an ecosystem of actors we have established a “cloud” of information and the “environment” that fosters different approach to territorial development, an HNV approach. Projects build and projects that are being implemented on the margins of this projects as a side effect of HNV Link (funded through other programmes such as LEADER) shows that success of the the territorial approach to HNV and also underlines the importance of the role of a knowledge broker. Actor that has a role of creating shared, hybrid spaces that foster innovation and knowledge exchange environment

