

France – innovation example 5

Governance of the UNESCO site Causses and Cevennes

Conservatoire d'Espaces Naturels Languedoc-Roussillon (CEN L-R)
www.cenlr.org/content/hnv-link/

Illustration 1: Causses and Cevennes territory

- **Location:** Causses and Cevennes
- **HNV system:** agropastoral systems
- **Scale of operation:** large scale (Causses and Cevennes territory covers 3000km²)
- **Timespan:** 2012-Present
- **Keys to success:** specific governance, financial support of 4 departments, concertation with local stakeholders



Problems addressed by this example

To coordinate actions to allow the maintaining of pastoral activities

Story in a nutshell

The Causses and Cevennes territory was added to the prestigious UNESCO World Heritage List on 28th June 2011, in the continuing evolving cultural landscapes category, on behalf of Mediterranean agropastoralism.

In accordance with UNESCO guidelines that encourage party States to ensure the participation of a wide variety of actors, site managers, local and regional authorities, local communities, non-governmental organisations (NGOs), other stakeholders and interested partners, a specific governance for the management of this site has been put in place since 1 July 2012. It is organised around three authorities: the Area Conference, the Guidance Committee, and the Technical Taskforce (Interdepartmental Alliance Causses & Cevennes).



Illustration 2: Management plan

What does the governance of the UNESCO site Causses and Cevennes achieve for HNV farming?

- *Mobilization of reflection groupes*
- *Development of collaborative project*
- *Monitoring and dissemination of local initiatives*

Achievements

- *Creation of a network of tourism ambassadors*



- *Observatory of the dynamics of the territory*
- *Organisation of farm visits*
- *Mobilization and concertation for the CAP reforms*
- *Communication tools*

Economics of HNV farming

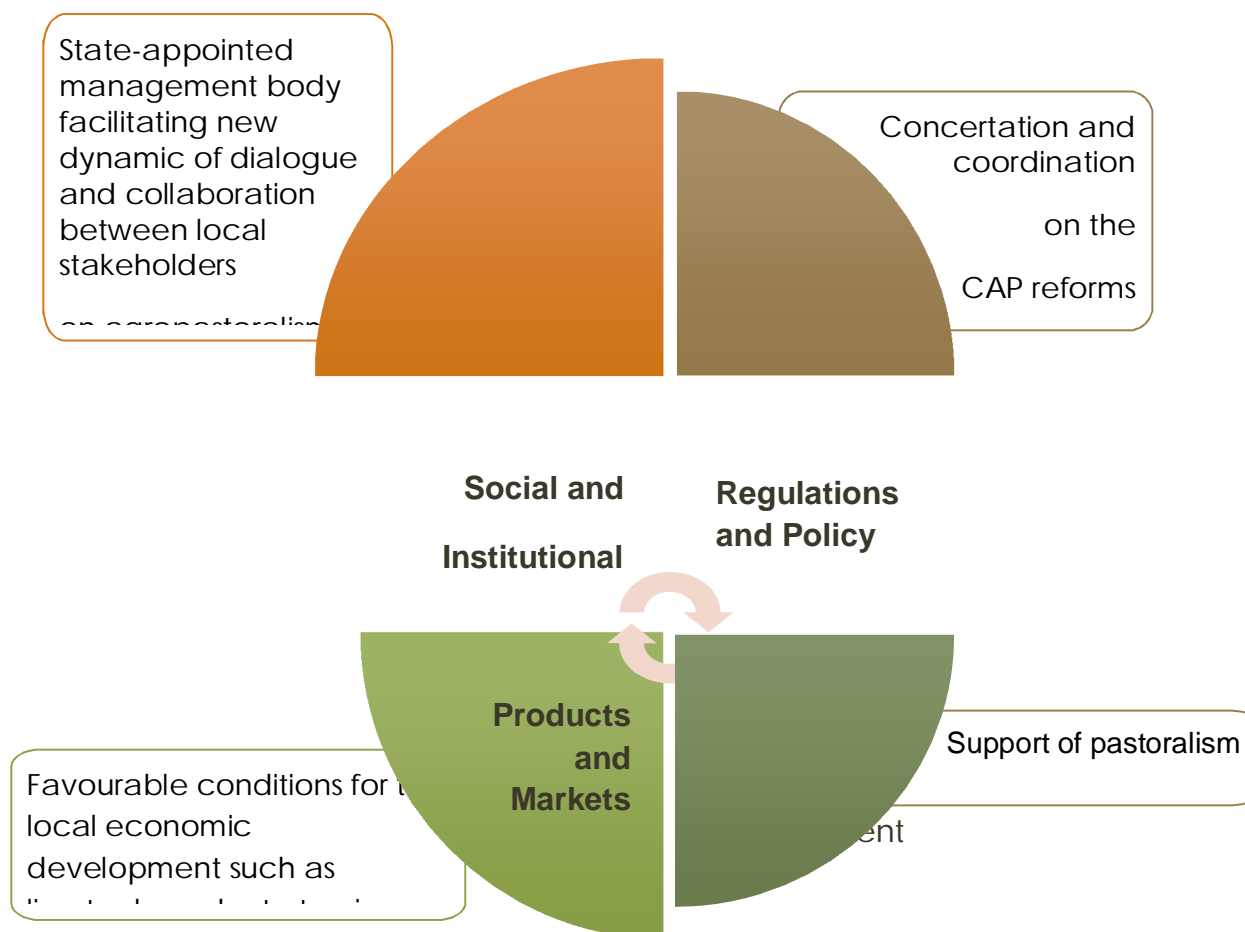
Data is not available on the economic impact of the programme for HNV farms.

Maintaining or improving HNV values

The governance of the UNESCO site Causses and Cevennes is not designed to achieve specifically HNV objectives but it allows federating many local stakeholders to maintaining extensive grazing systems.



How does the governance of the UNESCO site Causses & Cévennes respond to the HNV LINK innovation themes?



The process that made it happen and critical factors for success

- Creation of the Technical Task (public institution)
- Concertation of local stakeholders to create management plan and action plan (2016)

The technical task has been created by the 4 departments concerned. It fulfils the mission of implementing the management guidelines.

Actors and roles

A small team composed of employees responsible for different areas and many local stakeholders (Parks, public-private partnerships, CPIE, Consular Chambers, CAUE, CDT, ADT and ADRT, etc.) working on interconnected areas and themes.

As an operational organisation in the field, the Entente does not aim to replace the jurisdiction of the existing organisations but is in charge of coordinating local initiatives relating to the demands of Property conservation, in order to develop a synergy that helps to enhance and preserve the Causses and Cévennes.

Limiting factors

- Lack of direct communication with the farming community
- Coordinating many actors in a large territory
- Identify financers to achieve specifics projects

Lessons learnt from this innovation example and its potential replication



There is a real necessity of working interconnected. The implementation of this type of this type of operation is reproducible.

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